

Booster Meeting in Ms. Stucker's Room – 12/6/2023

Boo started the meeting at 5:28pm

In attendance: Boo Messahel, Lisa Stucker, Grace Hellyer, Colin Thomas, Eugenia Montoya, Jen Bunting, Elizabeth de Moraes, Kay Wiley, Blake Arnold, Julie Vrla, Meg Guerra, Rachna Malhotra, Claire Hess, Kendra Dwyer, Jenine Gay, Chloe Kryzak

Minutes from 8th Nov were approved (Blake, Kendra)

Treasurer's Report by Sherilyn/Blake

- Overview of reports about Harvey and Too Much Light emphasize importance of production fees
- Looked at opportunities to be creative and look at what can be done and spend the budget allocated
- Program fees were discussed...some needed to be allocated in a different way in some cases so that things align more. Around 65% overall of parents have paid. Communication around this to be sent early next year to encourage remainder
- Discussion of non-payments and scholarships for this year and how things will be conducted next year. Many scholarships approved for Program fees, production costs and TTF thus far. Need to look at % and potential capping of this- e.g X no available throughout year.

9-5 Show Update – Kay Wiley agreed to be 'Show lead'

- Discussion of what is needed to build it out. Good turn-out for Harvey so should be ok
- Discussion on props needed...most is needed by the 15th Rachna/Boo/Katy/Jen.
- Costumes are needed rented or bought...women's office wear...stores: Dallas Vintage, Gratitude Vintage, KnickNacks. Jonas and Katy/Jen to coordinate.
- Pricing for tickets discussed: \$20 reserved, \$15 GA, \$10 child/CISD – Kendra to lead on this
- Tickets go live on the 26th to company, 28th theater, 30th public
- Concessions: Katie and Julie. Plenty of stock but will reassess.
- Volunteers to sign up via SignUpGenius in January - Katy
- Discussion on merchandise...it has slowed down, so we need to get creative – Brittany/Megan Hunt and additional people for big push at shows. Chloe K to ask DC marketing leads to come up with some show specific merch that we can order e.g telephone earrings etc.
- Promo – Boo/Deb for FB- awaiting graphic
- On the photography side: Spencer Hellyer is the photographer, deep dive was done on pricing. Adrian is community photographer that goes to all shows and events in Coppell. Theatre boosters are not paying for this service but nice to have for promo.
- Playbills – Sara and Robin taking care of this, ad size and charged discussed: full page \$100, half page \$50, quarter page \$25

- Hospitality reception/VIP middle night/Gold Card – Meg, Claire, Hema. Boo will be liaison for this with sponsors
- Truck and trailer (possibly rent) is needed to move props- Jeff Hunt

AOB

- Holiday Party needs discussed
 - Food and karaoke machine – 4:30pm
 - Hot chocolate station

Meeting adjourned at 6:45pm